



GARDEN TO SPA
www.aromatictraditions.com

PROJECT SCOPE

Name:

Company:

Address:

City:

State:

Zip:

Telephone:

Email:

Website:

- ✓ Sum up your product idea or brand in (1) sentence.

- ✓ What other products or brands are like yours?

- ✓ Why are you in business?

- ✓ Are you looking for a semi-custom or custom formulation?

- ✓ Are you looking for small-batch manufacturing?

- ✓ Do you need additional consulting? If so, in what area of your business?

- ✓ Do you have a website? If so, please list it:

- ✓ Are there ingredients that must be included in your formulas?

- ✓ Are there ingredients that must NOT be included in your formulas?

- ✓ What is your MSRP (your suggested retail price)?

- ✓ If interested in small-batch manufacturing, how much product that you will need and how often you will reorder?

- ✓ What are your retail packaging sizes?

- ✓ When do you want to launch?